

estimating software for the Print industry

print estimating software that is efficient, quick and easy to use Freephone 1 866 328 7156

Kwikcost gets every estimate right

A quick, accurate estimate is always your best sales tool. The faster the print quote goes out, the faster the order comes in. Kwikcost's **print estimating software** has been designed to provide professionally presented accurate quotes at the touch of a button.

The real value of kwikcost estimating software is the way it has been designed to carry out the most vital and complicated of task, simply.. What was once a time-consuming labour-intensive burden, prone to human error, now can be a simple effortless task.



- **Templates for quick job entry**
- **Try different combinations**
- **Logical pricing matrix**
- **Retrieve and view archived quotes**

Features of Kwikcost Print estimating software

Sound pricing practices are the key

Sound **estimating** and pricing practices are essential to the success of all printing organisations. Timely and accurate responses not only impact upon the number and quality of your customers, but also upon your ability to estimate material requirements, labour and equipment resources, production schedules and costs. Sound **estimating** practices play a pivotal role between the money coming in to your print shop and the money going out.



Straightforward, easy-to-use software

With kwikcost all screens and entry fields have been standardised to follow an easy to recognise layout; menus are logical and intuitive; features are simple to understand; and very little training is required to become a confident qualified user.

Save time and money - use kwikcost estimating software

Features of the Kwikcost print estimating software



our modules

- print estimating
- order processing
- job costing
- inventory
- purchasing
- invoicing
- report writer
- in-plant printers
- management info
- online ordering
- contact manager



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"I have been using Kwikcost for more than 12 years."

It's extremely easy to use and takes minutes a day to do all our Quotes & Orders."

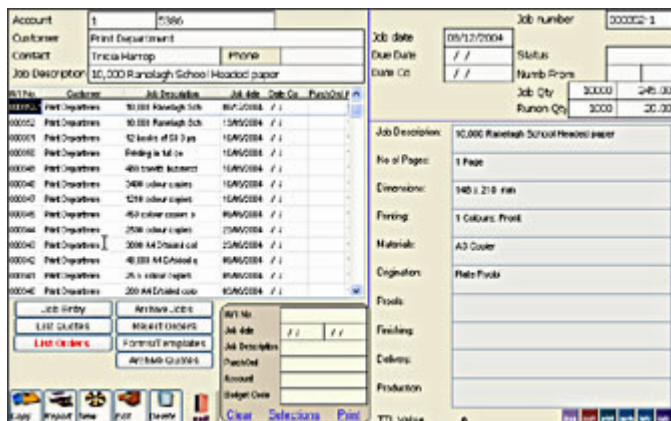
Andy - Eastbourne

Print, fax or email quotes instantly when saving a quote
Quickly adjust job prices, machine rates, profit margins or discounts
Quickly copy and adjust an earlier job to create new jobs in seconds

Templates for quick job entry

The use of standard templates allow complex **print orders** to be entered in seconds. Templates can be setup to hold any amount or complexity of information, then accessed and altered by the user via the traditional job entry module. Copying an existing job is also possible, even if it was completed months or even years previously. Kwikcost simply copies the **print job** and recalculates at today's rates.

Kwikcost also holds list of presses and their associated charges. If you select a particular press for a job, it automatically includes set up time, set up charges, washups and wastage, even the cost of plates and negatives. No need to individually select each associated cost.



Kwikcost job entry screen

Price lists with up to 60 prices per product Standard or detailed price lists can be created in minutes and accessed in seconds. Simply select your criteria and add the cost to the matrix price. All pricing variations can be researched allowing you to offer the cheapest option to your customer, using the most cost-effective route for your bottom line.

Some of the many benefits of kwikcost print estimating software

Obtain more orders by getting your print quotes out faster
Save hundreds of hours a year with our templates and fast job entry routines
Increase your sales with more accurate pricing decisions

Enter a job and add to it later

Print estimates can be started in the pre-press department and added to later by the print shop. In kwikcost it is easy to create and manage a job that is run on different machines, using different types of paper, or using more than one printing technique. Complex jobs that involve multiple materials, two or more machines, different departments of the company and varying price options, can be added to and checked by those members of staff qualified to do so.

Specific job-related rates

Valued customers or unique jobs can be allocated discounted or more favourable rates. It's a simple task just to add these to the **print quote** manually, or create a list of rates from which a choice can be made.

- print estimating software
- print pricing software
- print pricing systems
- print shop software
- reel print estimating
- web estimating
- screen print software
- instant print shops
- high speed copiers
- poster printing

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- increased productivity
- increase profits
- save time
- improve customer satisfaction
- performance indicators
- reduce wastage

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Overtime charges

Overtime charges for weekend or overnight jobs can easily be included if necessary. It often takes the customer to see these charges in black and white before they learn the lesson of effective project management.

commissions

Buy now and download your software.
Be up and running today

Quantity	1000	2000	5000
Studio			
Press	475.20	950.40	2,376.03
Materials	252.00	504.00	1,260.00
Finishing	20.65	41.30	103.25
Outwork			

[View estimate prices](#)

Round up prices

Many companies prefer to work with prices that have been rounded up. This option can be preset to work on the final cost of the job, or you can round up the price on each line of the job. The actual running time for each machine or process can also be rounded up to the nearest 10 minutes or any other fixed period to facilitate easy scheduling.

Try different combinations

Many customers demand 'what-if' pricing which allows them to see how far they can stretch their budget. They might for instance want to see the difference in cost between 2-colour and 4-colour printing, the price of wet proofs, or maybe the difference between 10,000 prints and 20,000 prints. Kwikcost **print quoting software** allows you to create multiple copies of a similar quote, without having to re-enter the same data more than once. When the client finally places the order - just select the chosen quote and convert it to an order.

Why Kwikcost is better than any other Estimating software

Can be fully customised to your needs

Save time with clear entry forms and all the information needed available on one screen

Competitive purchase price and low cost of ownership

Separate pricing modules for each process

Materials, machines and staff are invariably charged out using different costing methods. The printing process might be charged by the number of impressions per hour, whilst photocopying is charged per click. You may mark up paper, but cost in an administration fee or setup charge for something else. The advantage of Kwikcost **print pricing software** is that once you have set up your pricing structure, you simply highlight the required charge and the software includes the cost in the final price

Logical pricing matrix

Kwikcost's pricing matrix has been designed to calculate steadily reducing prices as the quantity increases. This method should avoid the situation where the price for an order of 1001 prints is significantly cheaper than for 1000. Of course, should you prefer the traditional price per band calculation, Kwikcost **print quoting software** can accommodate.

Retrieve and view archived quotes and orders

When an order is invoiced, the job record is archived. Archived jobs can still be viewed, or copied to create a duplicate. Kwikcost archives completed orders and old estimates. Some **print estimates** result in immediate sales, however for those estimates that remain active for a long time you can keep them in the quotes file.

There is virtually no limit on the number of jobs that can be archived, they are allways available to be recalled, copied or use for printing reports. Having instant access to your archive files can save hours. Not only are these jobs great for viewing the previous costs, but importantly any factory notes that may be available.



KwikCost can handle all of your estimates, quotes, job bags and stock management.

The fastest, easiest to use print estimating software available.

Saves Time

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